

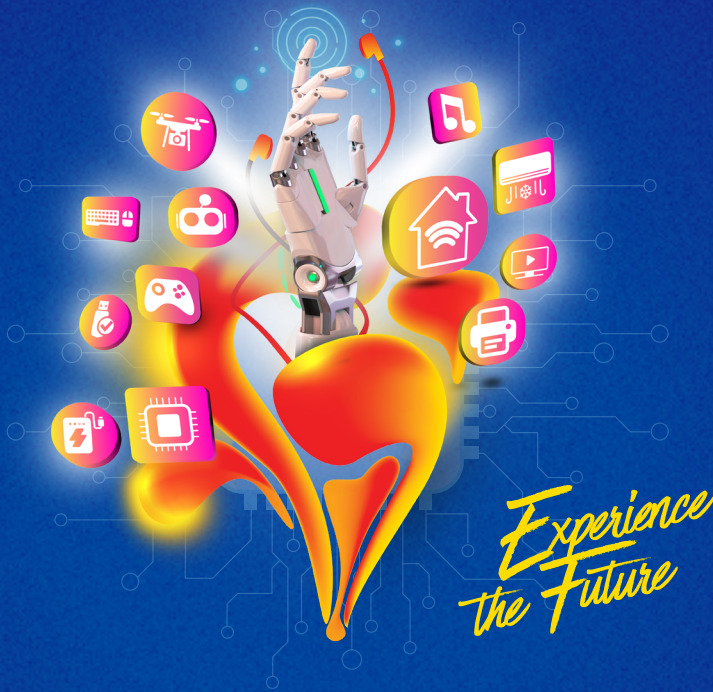
WORLDBEX SERVICES INTERNATIONAL



# WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO

## POST EVENT REPORT



*Experience  
the Future*

SEPTEMBER 26 - 29, 2019

10:00 AM TO 8:00 PM

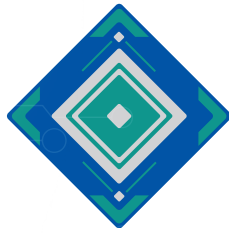
WORLD TRADE CENTER METRO MANILA



wocee.ph



WORLD BEX SERVICES INTERNATIONAL



# WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO

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2019  
WOCEE  
WORLD OF CONSUMER ELECTRONICS EXPO

## INTRODUCTION

More than ever, communities are becoming increasingly reliant on various technologies that make life easier and more efficient. Recognizing the growing demand for high quality yet competitively priced gadgets and tech, the World of Consumer Electronics Expo or simply WOCEE returns on its third year to invite everyone to “Experience the Future” of consumer technology. As WOCEE commits to growing bigger and bolder with every installment, it takes pride in offering an even more comprehensive display of product innovations. But more than the extensive array of product and service presentations that await, WOCEE presented another memorable round of its much-anticipated event highlights; each one guaranteed to stimulate, educate, and entertain show visitors.



## PRESIDENT'S TESTIMONIAL

My warmest greetings to the organizers, trade exhibitors and guests of the 3<sup>rd</sup> World of Safety and Security Expo and the World of Consumer Electronics Expo.

In recent years, improvements in electronics technology, public safety and security have been instrumental in the growth of our economy. I therefore commend this reliable platform that allows businesses and industries to flourish by establishing local and international linkages to find potential markets and consumers.

May this gathering encourage and inspire exhibitors and stakeholders to unveil the latest breakthroughs in their field and innovate for cost efficient and globally competitive products. In the face of our rapidly evolving technological landscape, I urge everyone to sustain their creative zeal and showcase our innate ingenuity as we collectively aspire for further progress.

Be assured of our steadfast commitment in accelerating growth in trade and commerce for the benefit of all Filipinos.

I wish you a fruitful and successful event.

**Rodrigo Roa Duterte**

The President of the Philippines



## EVENT IN NUMBERS

4-DAY FOOT TRAFFIC  
**20,800**



**250**  
TOTAL NUMBER  
OF BOOTHS



**131**  
COMPANIES



“...We got potentially a lot of people who signed up and we are glad because people were more aware about the QBO and the start ups. Hopefully we inspired people to create their own start ups. We are happy to showcase what we are having and showcase all the start ups that were able to join here, for them to be exposed and potential leads. Thank you for having us. We are happy to come over again for the next WOCEE event...”



**CARLO YAPTICHAY**  
Program Lead



## PRODUCT PROFILE

- Wireless Devices and Wearables
- Video, Photography, Digital Imaging, Audio
- Educational Innovations
- Sports Technology and Gaming
- Smart Home Automation
- Robotics
- Automotive Electronics
- Fitness, Health, and Wellness
- Computer Hardware and Software
- Start Ups
- E-Vehicles
- Consumer Electronics
- Online Apps



### SPONSORS

#### SUPPORTED BY



#### SERVICE PROVIDERS



#### SPONSORS



2019

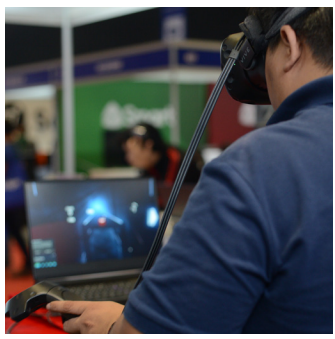
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## EXHIBITOR SURVEY RESULTS



**88%**

agree that the business matching sessions provided them with quality leads



**92%**

of exhibitors met their target market



**94%**

said that they will participate in next year's installment of WOCEE

"...We should encourage people from the different sectors to go to technology events like these. It is also a big linkage and networking event. Companies who are exhibiting can connect with each other. It is going to be good to our people to visit and learn everything here because these are very timely topics..."



SEC. FORTUNATO DELA PEÑA  
DOST



## VISITOR SURVEY RESULTS



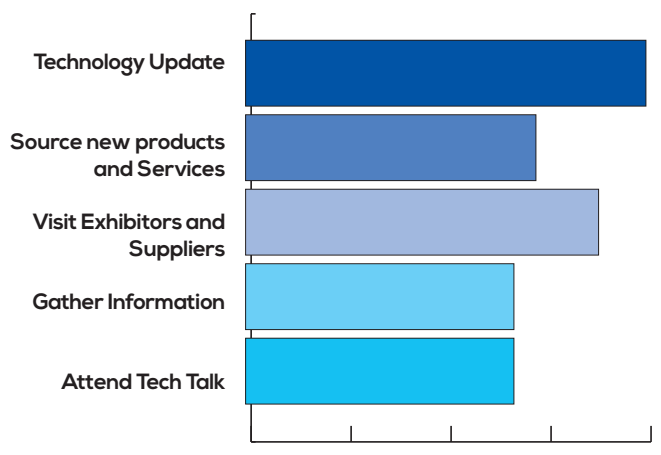
**91%**

of the visitors were satisfied with the event

### TOP 5 EVENT INTERESTS:

1. Exhibitor and Participating Brands
2. Tech Talk 2019
3. The Circuit
4. MRSP Robotics Competition
5. Business Matching

### TOP 5 PURPOSE OF VISIT





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“...We didn’t expect anything because it is our first time to join WOCEE. Everything was worth it! WOCEE is way above our expectation. WOCEE’s the best...”



NICHOLS MANALO,  
President

**STREETWHEELS**  
ELECTRIC MOBILITY FOR ALL



**THE CIRCUIT**

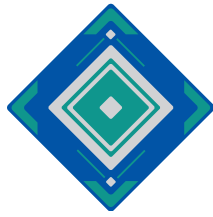


**TECH TALK**



**BUSINESS MATCHING**





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2019

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## EVENT HIGHLIGHTS

### TECH TALK



### STAGE ACTIVITIES



### IDC DX AWARDS



### START UP PAVILION




“...We should be doing more of these to bring awareness and give exposure to more tech companies here in the Philippines because I think technology can really help a lot of existing industries so getting exposed to them and looking with new ideas out there is something we should see more of. WOCEE is a great event and I hope we could see a lot more of tech innovators here next year...”

**ANGELINE THAM**  
CEO and Founder



### INTERNATIONAL PAVILION



#### Participating countries:



CHINA



SINGAPORE



KOREA



INDONESIA



TAIWAN



PHILIPPINES



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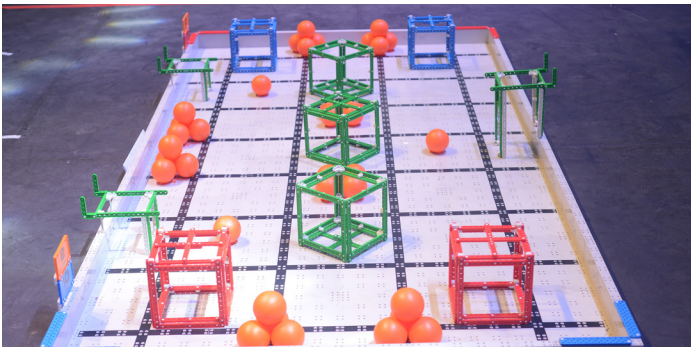
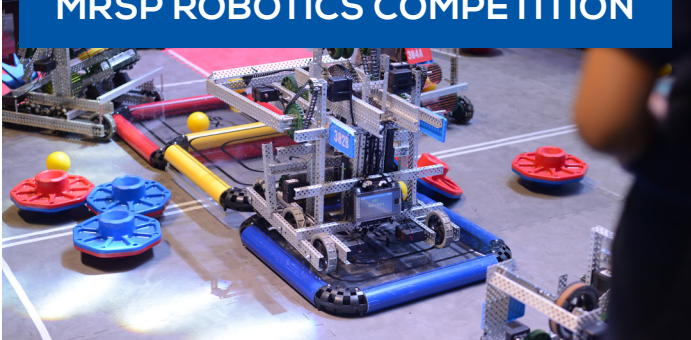
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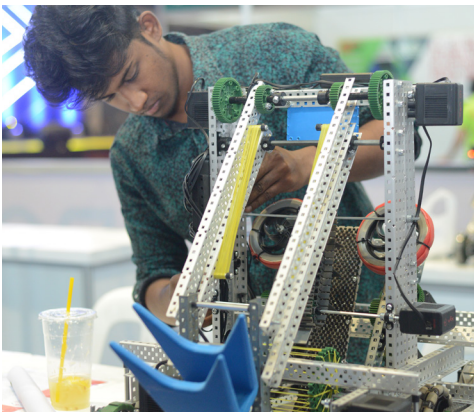
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## EVENT HIGHLIGHTS

### MRSP ROBOTICS COMPETITION



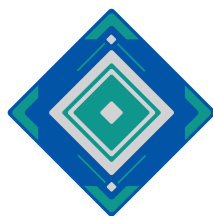
### E-TRANSPORT ZONE



"...It is our first time to join WOCEE. We are looking for these kinds of consumer electronic events because there are so little expos like this in the Philippines. We are very happy that we are able to join and participate in the event. Job well done by the organizers!"

NEIL LIT  
  
YOUR ONE STOP ELECTRONICS SHOP





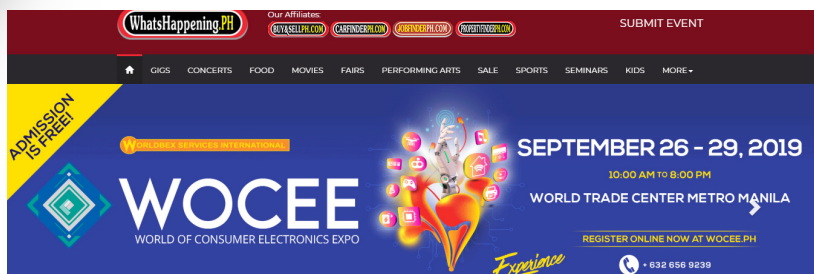
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## MEDIA EXPOSURE

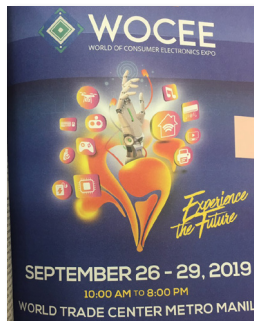
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OVERALL MEDIA VALUE:

PHP 27,100,075.65



MEDIA PARTNERS





# WOCEE

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SEE YOU IN

2020!



+632 656 9239



[inquire@worldbexevents.com](mailto:inquire@worldbexevents.com)



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