

WORLDBEX SERVICES INTERNATIONAL

WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO



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POST EVENT REPORT
AUGUST 9-12, 2023

SMX CONVENTION CENTER MANILA



wocee.ph



inquire@worldbexevents.com



632 8656 9239

WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO

EVENT OVERVIEW

Providing spotlight to the latest innovations across the world, the **World of Consumer Electronics Expo (WOCEE)** 2023 showcased the ability of mankind's contribute to modern technology.

World of Consumer Electronics Expo is one of the leading B2B consumer electronic trade show in the country and continuously work with the tech associations, start-up companies, premiere field practitioners, investors and government bodies to help boost and promote the country's tech industry.



WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO

SUPPORTED BY



PARTICIPATING BRANDS



MEDIA PARTNERS



SERVICE PROVIDERS





MESSAGE

Welcome to the **World of Consumer Electronics Expo (WOCEE)**! We are honored to have representatives from our partners, sponsors, and all of you who have joined us today. This year, we want to find a way to transport you all to a world of innovation. As we gather here, two world-class expositions converge to showcase local and international innovations in the heart of SMX Manila.

These expositions promise to be the forefront of innovation, creativity, and the limitless potential of human achievement. From groundbreaking gadgets to the latest trends, we're here to witness the extraordinary results of human ingenuity. These two events stand as testaments to the spirit of human innovation and our unwavering commitment to progress. Every corner of this venue holds a new revelation, a fresh insight, a glimpse into the future, and a hope of looking forward.

The WOCEE event offers innovators, inventors, and pioneers the opportunity to share their creations and stories with not only our nation but the entire world. As we come together, we embark on a journey of discovery, inspiration, and innovation. Let this exposition be a tribute to the incredible potential that resides within each of us. We hope you enjoy your time here and see innovation in action here at the WOCEE!

With that, I would like to officially invite everyone to our WOCEE event as we welcome you to a world of innovation.

JOSEPH L. ANG
Founding Chairman
Worldbex Services International



WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO

OVERVIEW



MORE THAN 
21,860
VISITORS



MORE THAN
101
EXHIBITORS



15,000 SQM
EXHIBIT AREA 



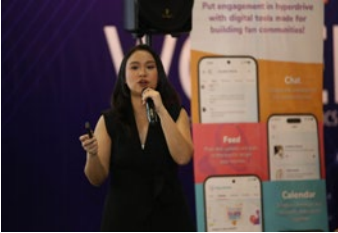
227
BOOTH 



HIGHLIGHTS



A series of live conferences and for seminars for technological KNOWLEDGE ENRICHMENT by gathering industry experts to share key insights on topics involving world innovations and technology.



MS. INA FLORES
FOUNDER/ CEO OF HEY ROOMIE



MR. GLEN VINCENT VERGARA
LEARNING MANAGEMENT AND TRAINING
TEAM LEAD
CONTENT SPECIALIST AND TRAINING GCASH



MR. ANDREW KOGER
FOUNDER/ CEO OF HELIX PAY



HON. USEC ANNA MAE YU LAMENTILLO
UNDER SECRETARY OF DEPARTMENT OF
INFORMATION AND COMMUNICATIONS
TECHNOLOGY

"THIS EVENT AS WELL AS A FRUITFUL ENGAGEMENTS AND EXCHANGES OF KNOWLEDGE AND IDEAS THAT WILL BE GENERATED THROUGH THIS PLATFORM ARE ALL CRUCIAL FOR US TO BE A DIGITAL NATION. REST ASSURED THAT THE GOVERNMENT CONTINUALLY SUPPORTS THE GROWTH OF THESE INDUSTRIES AND STRIVES TO CREATE A CONDUCTIVE BUSINESS ENVIRONMENT FOR ALL."



MR. FERMIN BARRENECHEA III
CO-FOUNDER OF MUSEIGEN ACEDEMY



MR. JOHN JAMES C. GENOVE, BS, CSC
CO-FOUNDER OF THE RESISTANCE TRADER



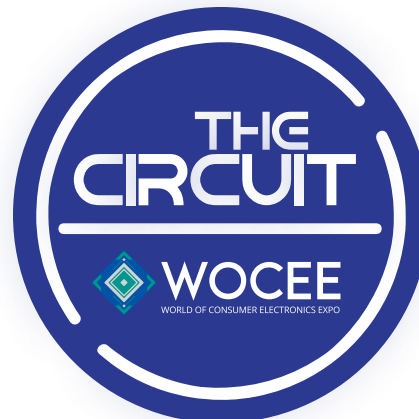
MR. GIU COMIA
TEKKON GLOBAL AMBASSADOR | WEB3
CONTENT CREATOR



ENGR. NASTARAN NAZAR ZADEH
NATIONAL PRESIDENT OF MECHATRONICS
AND ROBOTICS SOCIETY OF
THE PHILIPPINES



MR. BRAD KER
GENERAL MANAGER | LABTECH ACEDEMY
AND VIRTUAL, TVET TRAINER OF TRAINERS



Showcasing cutting-edge technology through a DISPLAY INNOVATIONS in various tech industries worldwide.

HIGHLIGHTS

STARTUP ZONE

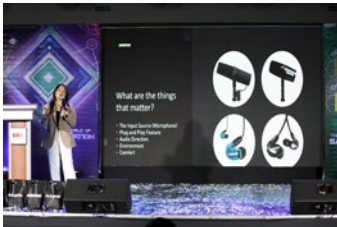
A category that consists of various EMERGING businesses from the tech industry. Gathering the best and brightest concepts from the products and solutions across the MSME Universe.



DIRECTOR ANNABELLE V. BRIONES, PHD
DOST - INDUSTRIAL TECHNOLOGY DEVELOPMENT INSTITUTE

THE NEXUS STAGE

Providing the stage to the most ground breaking innovations across tech industries worldwide.



"OUR ORGANIZERS, WSI, GATHERED EXHIBITORS SHOWCASING THE MOST RECENT INNOVATIONS IN BUSINESS AND TECHNOLOGY IN REAL TIME TO IMPROVE COMPANY OPERATIONS. THEY SAID THAT WE WILL BE INSPIRED, FOUNDED AND EDUCATED AS THIS TECHNOLOGY ON SHOW WILL AFFECT BUSINESS FOR GREATER SUCCESS."

MRSP ROBOTICS

The Mechatronics and Robotics Society of the Philippines (MRSP) set up a special booth featuring the latest innovations and technologies related to robotics. Aside from showcasing these technologies, the MRSP also held seminars and talks related to the robotics industry.

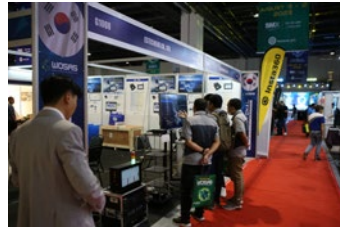


BUSINESS MATCHING

A free service which assists participating companies and trade show visitors who seek business connections and investment opportunities from worldwide business networks.



HIGHLIGHTS



INTERNATIONAL PAVILIONS

Various country pavilions making this year's list of exhibitors.



PETER ERIC PARDO
CHIEF OF STAFF CITY OF PASAY

"I AM SURE THERE WILL BE SOMETHING FOR EVERYONE. WE ARE SLOWLY BUT STEADILY EMERGING FROM THE PANDEMIC AND THE EXPO IS AN OPPORTUNITY FOR THE GENERAL PUBLIC TO GATHER AND TO DO WHAT IS BEING COMMONLY CALLED REVENUE SPENDING.

FILIPINOS ALWAYS WANT TO BE UPDATED WITH WHAT IS NEW. THE EXPO IS A GREAT SHOWCASE FOR THAT. CONGRATULATIONS FOR A MEANINGFUL EVENT. LET'S ALL ENJOY THE WOCEE WOSAS."

ASSOCIATION PAVILIONS

Industry associations join to unite experts that continuously make a difference in the building and construction industry.



CFIP



MSMAP



NATIONAL PRIVACY CENTER



PASSMI
PHILIPPINE ALLIANCE FOR
SECURITY AND SAFETY
MANAGEMENT INC.



PSIS



SAFETY ORGANIZATION OF THE
PHILIPPINES INC. (SOPi)

EMBASSY PAVILIONS

Featured the diplomatic community wherein they offer opportunities in realm of construction, design and architecture.



EMBASSY OF CANADA



MATRADE



TAIWAN TRADE CENTER

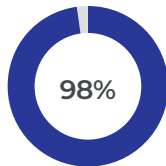
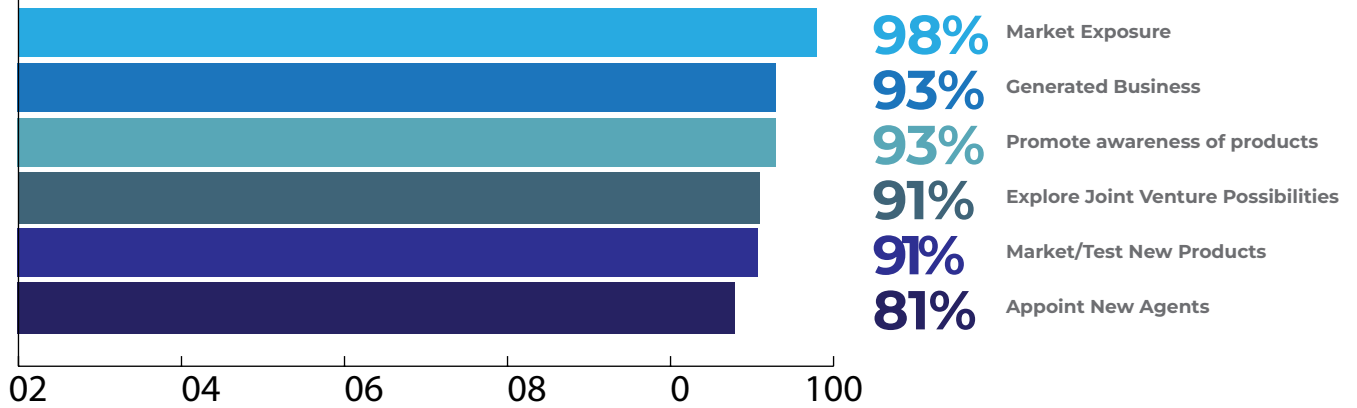


VIETNAM TRADE CENTER

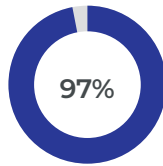
EXHIBITORS' FEEDBACK



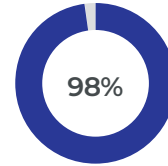
OBJECTIVE PARTICIPATION



of exhibitors met their company's target market.



agree that the Business Matching sessions provided them quality leads



said that they will participate in next year's installment of WOCEE

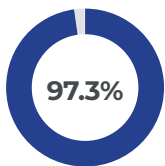
VISITORS' SURVEY RESULT



HON. ASSISTANT SECRETARY FLORENCIO M. BERNABE JR.
DILG ASSISTANT SECRETARY FOR PUBLIC AND SAFETY

“LET’S CELEBRATE THE WONDERS OF CYBER EXHIBITS AND APPRECIATE THE CONVERGENCE OF ARTS AND TECHNOLOGY. I HAVE FULL CONFIDENCE THAT THE EVENT SHALL EVOLVE SAFER, MORE RESILIENT DIGITAL FUTURE FOR THIS COUNTRY.

LET US ALL ENJOY, ENGAGE, LEARN AND APPRECIATE TODAY’S OPPORTUNITY TO WITNESS THE PHILIPPINES’ GROWTH AND COMPETITIVENESS IN TERMS OF SCIENCE INFORMATION TECHNOLOGY, ELECTRONICS AND MORE.”



of the visitors rated the over all event as **EXCELLENT.**

TOP 5 EVENT INTEREST

- Exhibitors and Participating Brands
- Gamers Den
- TechTalk 2023
- MRSP Robotics Competition
- Business Matching

TOP 5 PURPOSE OF THE EVENT

- Technology Update
- Source New Electronics Product and Services
- Visit Exhibitors and Suppliers
- Gather Information
- Attend TechTalk



MEDIA EXPOSURE TRADITIONAL

WOCEE AND WOSAS 2023: ENTER A NEW WORLD OF INNOVATIONS AND SAFETY



The country's biggest and most innovative technology and safety exhibitions are finally back at the SMX Convention Center Manila. Today, the 8th edition of WOCEE and WOSAS officially launched, showcasing more innovations and safety features than ever before. This year's themes for both events highlight how these events will take you away to a new and never before seen place. WOCEE will take you to a "World of Innovation" and WOSAS will take you to a "World of Safety".

The opening of WOCEE and WOSAS was graced by DOST - Industrial Technology Development Institute Ms. Annabelle V. Briones, Undersecretary Department of Information and Communications Technology Republic of the Philippines Ms. Anna May Yu Lamentillo, DILG Assistant Secretary for Public and Safety Mr. Florencio Bernabe, and Chief of Staff - Pasay City Mr. Peter Eric D. Pardo. All of the distinguished guests provided their own keynote speeches to welcome the return of WOCEE and WOSAS.

Both exhibitions will feature an impressive lineup of keynote speakers, panel discussions, and thought leaders. These events will also showcase the greatest innovations and inventions the Philippines has to offer. These range from security lock systems, durable apparel, advanced security cameras, robots, and even smart AI tools.

You can also visit the different and informative seminars from the Tech Talk and SECUON seminars. These seminars will feature different topics to get you the jumpstart you need in getting on the right track to living in the future. Lastly, come and see the different product demos from the exhibitors who are eager to show off their latest products and see how these inventions can help enhance a person's lifestyle. You can even try out these products when you come to these exhibits.

This year's WOCEE and WOSAS is shaping to be the prime event for innovations to shine. Enter a brand new world of innovation and safety at the SMX Convention Center Manila starting today until August 12, 2023!



MANILA BULLETIN
TECH NEWS

Step into a world of Pro Power in Portrait with **OPPO Reno10 Series 5G**, now available in the Philippines

Celebrate Innovation Technology in the World of Consumer Electronics Expo and the World Safety and Security Expo at SMX Convention Center

WOCEE
WORLD OF CONSUMER ELECTRONICS EXPO
AUGUST 9 - 12, 2023
SMX CONVENTION CENTER MANILA

VP Duterte defends DepEd's P150-m confidential funds

BOC to partner with deconsolidators in handling 'balikbayan' boxes

Gov't free Wi-Fi program to get P2.5B in 2024 budget

WOCEE
WORLD OF CONSUMER ELECTRONICS EXPO
AUGUST 9 - 12, 2023
SMX CONVENTION CENTER MANILA

TOTAL AD VALUE 30,352,081

PRESS RELEASES(ONLINE & PRINT), WEBSITE ADS, TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS, FACEBOOK, INSTAGRAM

華社要聞
UNITED NEWS

商總施東方理事長等請領導拜會財政部長 Benjamin Diokno

正統廟慶祝關聖王聖誕

施海澄慨捐南橋福利

上半年純利增長百份之四十二

WOCEE
WORLD OF CONSUMER ELECTRONICS EXPO
AUGUST 9 - 12, 2023

預算部：明年政府將借款2.46萬億元

WOCEE 2023：即將推出突破性創新

WOCEE
WORLD OF CONSUMER ELECTRONICS EXPO
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SMX CONVENTION CENTER MANILA

MAGIC 99.7
Boys Night Out!
it Out!

WOCEE 2023電子展

JETOUR Auto 宣佈全球銷售佳績 共售出七十二萬輛

WERALL
8GB ALL APPS
17 ALL TEXTS
99起 7.68起

WOCEE WOSAS
WORLD OF CONSUMER ELECTRONICS EXPO AND WORLD OF SAFETY AND SECURITY EXPO
AUGUST 9 - 12, 2023
SMX CONVENTION CENTER MANILA



MEDIA EXPOSURE ONLINE

LifestylePlus
BRINGING LIFE TO LIVING

BRING LIFE TO LIVING

HOME TRAVEL BEAUTY & WELLNESS FOOD ENTERTAINMENT HEALTH LIFESTYLE

You Are Here Home Announcement



WOCEE and WOSAS 2023: Enter a New World of Innovations and Safety

The country's biggest and most innovative technology and safety expos are finally back at the SMX Convention Center Manila. Today, the 5th edition of WOCEE and WOSAS officially launched, showcasing more innovations and safety features than ever before. This year's themes for both events highlight how these events will take you away to a new and never before seen place. WOCEE will take you to a "World of Innovation" and WOSAS will take you to a "World of Safety."



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The Market Monitor

WINNING THE NATION'S BUSINESS



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TECHNOLOGY

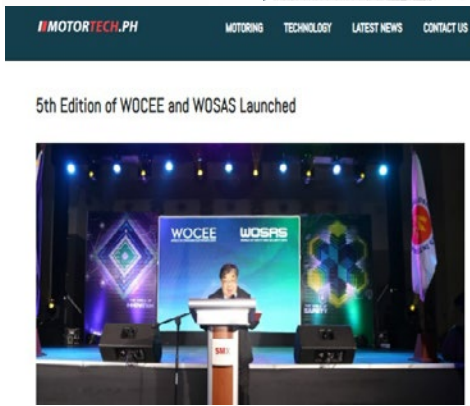
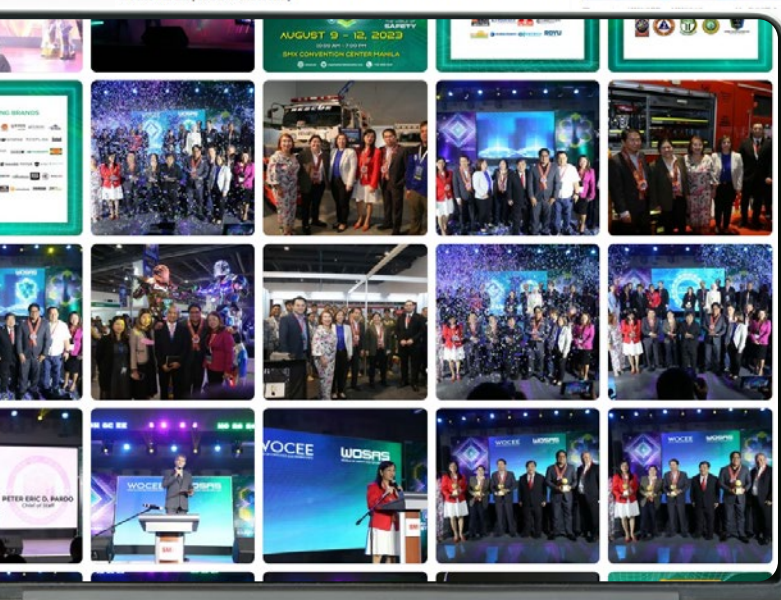
Celebrate innovation and technology with the World of Consumer Electronics Expo and the World Safety and Security Expo

BY MB TECHNEWS

Aug 7, 2023 10:58 AM



The new normal may be a thing of the past that is slowly fading away, but one important lesson it has taught us is that being prepared can blunt the impact and help adapt to changing situations. Contactless payments and remote work solutions are only a few



MEDIA EXPOSURE ONLINE



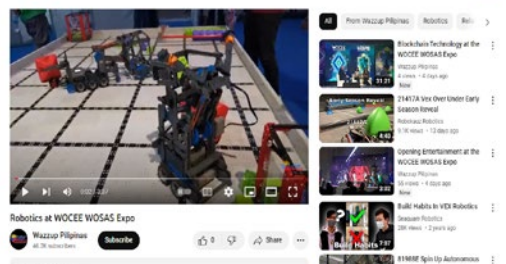
CELEBRATE INNOVATION AND TECHNOLOGY WITH THE WORLD OF CONSUMER ELECTRONICS EXPO AND THE WORLD SAFETY AND SECURITY EXPO

BY MB TECHNEWS
Aug 7, 2023 10:58 AM



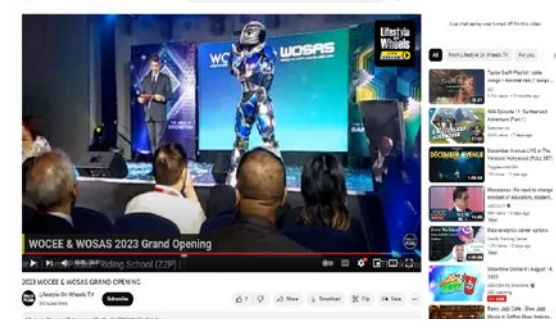
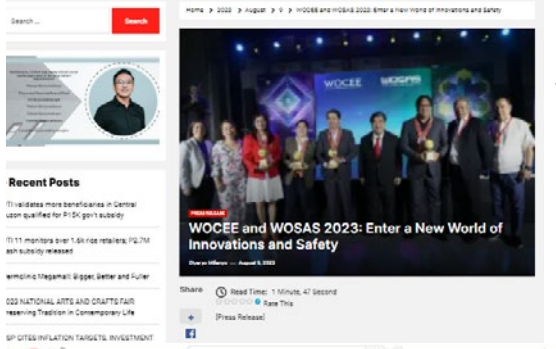
The new normal may be a thing of the past that is slowly fading away, but one important lesson it has taught us is that being prepared can blunt the impact and help adapt to changing situations. Contactless payments and remote work solutions are only a few examples on how technology has reshaped how we do business and improved lifestyles.

The World of Consumer Electronics Expo, WOCEE, is another crucial step in preparing the country for technology and innovations. Entering into its fifth edition, WOCEE 2023 and along with the World Safety and Security Expo, are set to launch this August 9 to 12. These two events that go hand-in-hand together are a celebration of technology and innovation, a grand showcase of what the digital future holds for the country.



WOCEE and WOSAS 2023: Enter a new world of innovations and safety

WOCEE | August 10, 2023 | 2 min read



WORLDBEX SERVICES INTERNATIONAL



**WORLD
OF
CONSUMER
ELECTRONICS
EXPO 2024**

The **World of Consumer Electronics Exposition (WOCEE)** is a cutting-edge showcase of the latest innovations in the consumer electronics industry. This annual event brings together leading tech companies, manufacturers, and enthusiasts from around the world to explore and experience the newest gadgets, electronics, and technological advancements. **WOCEE** serves as a hub for product launches, demonstrations, and networking opportunities, making it a must-visit for anyone passionate about the ever-evolving world of consumer electronics.

SAVE THE DATE

AUGUST 7 - 10, 2024

10:00 AM - 7:00 PM

SMX CONVENTION CENTER MANILA

Please refer to the Organizer for Major and Minor Sponsorship Packages: For more information, please contact **Mr. Vean Muyrong** ☎ +632 86569239 loc. 135 📞 +639955292041
✉ wsi3@worldbexevents@gmail.com

ORGANIZED BY:

WORLDBEX SERVICES INTERNATIONAL

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