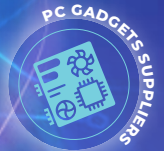
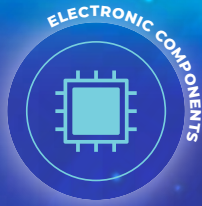


WORLD BEX SERVICES INTERNATIONAL

2024



WOCEE

WORLD OF CONSUMER
ELECTRONICS EXPO

AUGUST 7 - 10, 2024

10:00 AM - 7:00 PM

SMX CONVENTION CENTER MANILA



wocee.ph



inquire@worldbexevents.com



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POST EVENT REPORT



WORLD OF CONSUMER ELECTRONICS EXPO

WOCEE

EVENT OVERVIEW

The **World of Consumer Electronics Exposition (WOCEE)** is a cutting-edge showcase of the latest innovations in the consumer electronics industry. This annual event brings together leading tech companies, manufacturers, and enthusiasts from around the world to explore and experience the newest gadgets, electronics, and technological advancements. WOCEE serves as a hub for product launches, demonstrations, and networking opportunities, making it a must-visit for anyone passionate about the ever-evolving world of consumer electronics.



MORE THAN
24,680
FOOTTRAFFIC



MORE THAN
188
EXHIBITORS



15,000 SQM
EXHIBIT
AREA



226
BOOTHs





WORLD BEX SERVICES INTERNATIONAL

WORLD OF CONSUMER ELECTRONICS EXPO

WOCEE

WOCEE SPONSOR



WOCEE ASSOCIATION PARTNERS



OFFICIAL INTERNET PROVIDER



WOCEE PARTICIPATING BRANDS



SERVICE PROVIDERS



MEDIA PARTNERS





MESSAGE

Welcome to WOCEE and WOSAS 2024!

We stand in the name of innovation and safety, where ideas turn into possibilities. This expo is not just a gathering but a celebration of human ingenuity and progress. Here, we witness the power of innovation, a testament to our collective ability to push boundaries and shape a better tomorrow. Together, let us build a secure future and step into a new world of innovation!

JOSEPH L. ANG
Founding Chairman
Worldbex Services International



TECH TALK

HIGHLIGHTS

A series of live conferences and seminars for technological KNOWLEDGE ENRICHMENT by gathering industry experts to share key insights on topics involving world innovations and technology.



“Today is a day full of innovation, craftsmanship, and pioneering creativity happening right before our eyes. On behalf of every consumer and everyone who believes in the power of electronics, security, and technology as a whole, allow me to extend our gratitude. Truly, we have been given the opportunity to level up, taking digitalization to new heights. Just like today, and for countless years to come, Pasay City will always be a proud and welcoming home to Worldbex Services International. In collective trust, one exhibit at a time.”

PRESIDENT OF THE PHILIPPINES, HON. FERDINAND ROMUALDEZ MARCOS JR. REPRESENTED BY THE DEPARTMENT OF INFORMATION AND COMMUNICATION TECHNOLOGY HON. SECRETARY IVAN JOHN UY

THE NEXUS STAGE

Providing the stage to the most ground breaking innovations across tech industries worldwide.



“For each of you who have stepped forward with clear and concise plans to actualize your visions today, this occasion will foster an effective platform for the convergence of ideas, the emergence of new collaborations, and the adoption of innovative and sustainable strategies and practices in the industry. Joining you to represent the President on this occasion, as the Secretary of the Department of Information and Communications Technology, I will continue to monitor emerging trends in consumer electronics so that we can develop relevant and inclusive policies while improving our country's digital infrastructure.”

PASAY CITY MAYOR EMI CALIXTO-RUBIANO REPRESENTED BY THE CHIEF OF STAFF - MR. PETER ERIC PARDO

BUSINESS MATCHING

A free service which assists participating companies and trade show visitors who seek business connections and investment opportunities from worldwide business networks.



ROBOTICS & MECHATRONICS PAVILION

The Mechatronics and Robotics Society of the Philippines (MRSP) set up a special booth featuring the latest innovations and technologies related to robotics. Aside from showcasing these technologies, the MRSP also held seminars and talks related to the robotics industry.



HIGHLIGHTS



GMERS' DEN

The Gamers' Den is a platform that provides a space for game developers and enthusiasts to connect through its interactive gaming experiences, designed to engage both casual and hardcore gamers.



DRONE SOCCER

The World of Consumer Electronics Expo, in collaboration with the Philippine Drone Soccer Association, proudly introduces the exciting new sport of Drone Soccer for the first time!



STARTUP ZONE

A category that consists various emerging businesses from the tech industry. Gathering the best and brightest concepts from the products and solutions across the MSME Universe.



ASSOCIATION PAVILIONS

Industry associations join to unite experts that continuously make a difference in the building and construction industry.



EMBASSY PAVILIONS

Featured the diplomatic community wherein they offer opportunities in realm of construction, design and architecture.



HIGHLIGHTS



Showcasing cutting-edge technology through a DISPLAY INNOVATIONS in various tech industries worldwide.

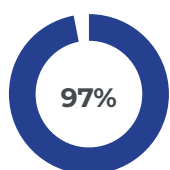


BEST BOOTH

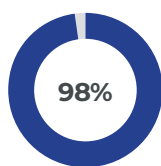
The Best Booth competition celebrates exceptional creativity, design, and engagement, recognizing exhibitors who captivate audiences with innovative booth concepts that elevate the entire expo experience.



EXHIBITORS' FEEDBACK



of the Exhibitors met their company's target market during the exhibits



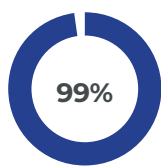
of Business Matching participants have met their target opportunities



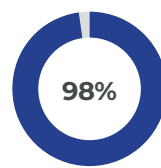
of the Exhibitors will participate again at WOCEE 2025



of the Exhibitors rated the Worldbex ServicesInternational (WSI) as Excellent for their overall event system and organization



of the exhibitors rated their overall corporate performance during the exhibition as "Excellent"



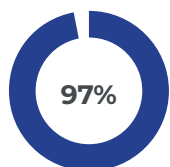
of the Exhibitors rated their overall outcome of the exhibits as "Excellent"

TOP 5 OBJECTIVE OF PARTICIPATION

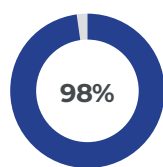
- | | | |
|--|---|--|
| 1 Market Exposure | 3 Market / Test New Products | 5 Appoint New Agents / Distributors |
| 2 Promote Awareness of Products | 4 Generate Increased Businesses Products | |



VISITORS' FEEDBACK



of the attendees gave the registration process an excellent rating



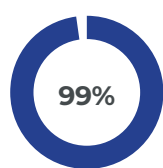
of the attendees rated the customer service "Excellent"



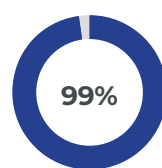
of the attendees rated the Interior and Exterior "Excellent"



rated the over-all exhibits "Excellent"



of the attendees rated the venues "Excellent"



of the attendees rated the Activities and Show Highlights "Excellent"

TOP 5 EVENT INTEREST

- 1 Exhibitors and Participating Brands
- 2 Gamers Den
- 3 TechTalk 2024
- 4 MRSP Robotics Competition
- 5 Business Matching

TOP 5 PURPOSE OF THE EVENT

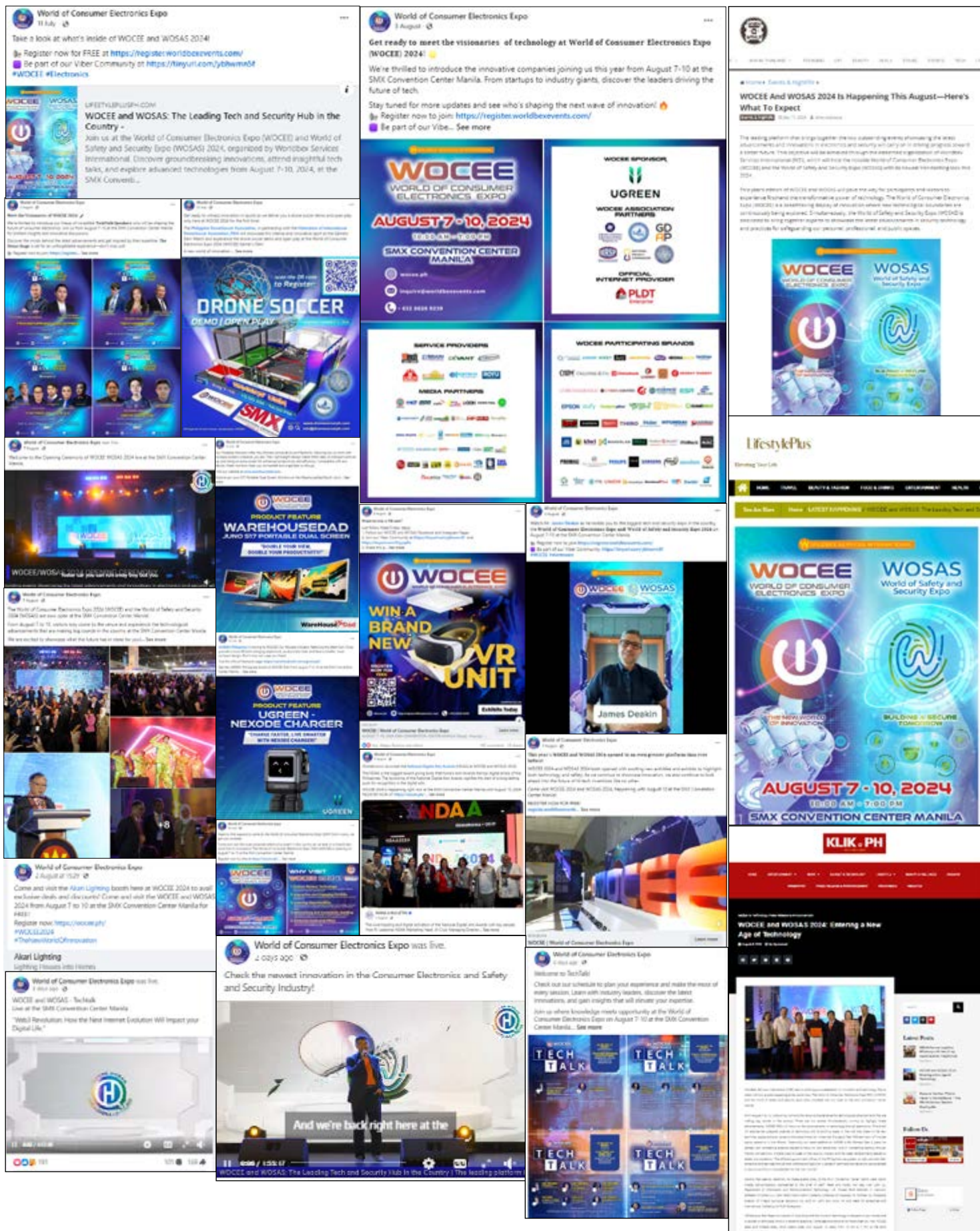
- 1 Technology Update
- 2 Source New Electronics / Product and Services
- 3 Visit Exhibitors and Suppliers
- 4 Gather Information
- 5 Attend TechTalk

TRADITIONAL MEDIA

[illegible]

MEDIA EXPOSURE

ONLINE MEDIA



WORLDBEX SERVICES INTERNATIONAL



WORLD OF CONSUMER ELECTRONICS EXPO 2025

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SAVE THE DATE

JULY 30 - AUGUST 02, 2025 | 10:00 AM - 7:00 PM

SMX CONVENTION CENTER METRO MANILA

VIEW MORE
@wocee.ph

Please refer to the Organizer for Major and Minor Sponsorship Packages: For more information, please contact
Ms. Dolly Cruz ☎ +8656-92-39 loc. 111 📠 +0965-4455766
✉ wsil2@worldbexevents.com

ORGANIZED BY:

WORLDBEX SERVICES INTERNATIONAL

Suite 1203 BTTC Centre 288 Ortigas Ave. cor. Roosevelt St., Greenhills San Juan 1502 Philippines.