

WORLD BEX SERVICES INTERNATIONAL

# WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO



**JULY 30 -  
AUGUST 2,  
2025**

10AM - 7PM

**SMX**  
CONVENTION CENTER  
MANILA

 [wocee.ph](http://wocee.ph)

**POST EVENT REPORT**

2025



# WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO

## EVENT OVERVIEW

Providing spotlight to the latest innovations across the world, the **World of Consumer Electronics Expo (WOCEE) 2023** showcased the ability of mankind's contribute to modern technology.

**World of Consumer Electronics Expo** is one of the leading B2B consumer electronic trade show in the country and continuously work with the tech associations, start-up companies, premiere field practitioners, investors and government bodies to help boost and promote the country's tech industry.





# WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO

SPONSOR



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PARTICIPATING BRANDS



MEDIA PARTNERS



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## MESSAGE

Good morning and welcome to the 7th edition of the World of Consumer Electronics Expo (WOCEE) and the World of Safety and Security Expo (WOSAS).

It is both a privilege and a profound honor to stand before you today as we open the doors of two of the country's most dynamic and future focused expos.

This year, WOCEE adopts the theme "The New World of Innovation," while WOSAS advances with "Building a Secure Tomorrow." These themes reflect more than just progress but our collective effort to shape a future where technology serves humanity, and safety remains a shared responsibility.

May this event spark meaningful conversations, unlock new possibilities, and pave the way for stronger collaborations across industries.

JOSEPH L. ANG  
Founding Chairman  
Worldbex Services International



WORLDBEX SERVICES INTERNATIONAL



# WOCEE

WORLD OF CONSUMER ELECTRONICS EXPO

## OVERVIEW



MORE THAN   
**33,200**  
VISITORS



MORE THAN  
**118**  
EXHIBITORS



**15,000** SQM  
EXHIBIT AREA 



**227**  
BOOTHs 



# HIGHLIGHTS

## THE NEXUS STAGE **T E C H T A L K**

A series of live conferences and for seminars for technological KNOWLEDGE ENRICHMENT by gathering industry experts to share key insights on topics involving world innovations and technology.



**HON. IMELDA CALIXTO RUBIANO**  
PASAY CITY MAYOR

"THE WOCEE AND WOSAS HAVE TRULY CONTRIBUTED, GREATLY TO BE IN SMART AND SUSTAINABLE INDEED, LEADING US TOWARDS THE RIGHT PATH WITH NO ONE GETTING LEFT BEHIND. TOGETHER, LET US CREATE MORE PATHS TOWARDS A MORE PROGRESSIVE AND DEVELOPED FUTURES!."

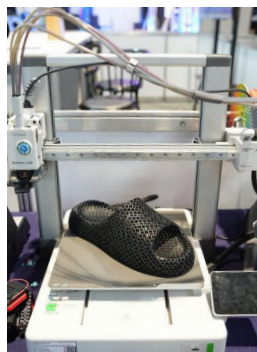
## **BUSINESS MATCHING**

A free service which assists participating companies and trade show visitors who seek business connections and investment opportunities from worldwide business networks.



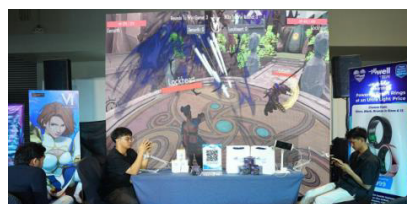
## **ROBOTICS & MECHATRONICS PAVILION**

The Mechatronics and Robotics Society of the Philippines (MRSP) set up a special booth featuring the latest innovations and technologies related to robotics. Aside from showcasing these technologies, the MRSP also held seminars and talks related to the robotics industry.



## **GAMERS' DEN**

The Gamers' Den is a platform that provides a space for game developers and enthusiasts to connect through its interactive gaming experiences, designed to engage both casual and hardcore gamers.



# HIGHLIGHTS

## STARTUP ZONE

A category that consists various emerging businesses from the tech industry. Gathering the best and brightest concepts from the products and solutions across the MSME Universe.



### F01 CRYSTAL GAIL M. TEMPORAL

REPRESENTATIVE OF HON. ASEC. FLORENCIO M. BERNABE DILG ASST. SECRETARY FOR PUBLIC SAFETY

THE WOCEE AND WOSAS OFFER MORE THAN JUST A SHOWCASE OF THE LATEST GADGETS AND INNOVATIONS, THIS IS AN OPPORTUNITY TO EMPOWER BOTH INDIVIDUALS AND BUSINESSES TO HARNESS THE FULL POTENTIAL OF THE DIGITAL AGE.



### THE CIRCUIT

Showcasing cutting-edge technology through a DISPLAY INNOVATIONS in various tech industries worldwide.



## ASSOCIATION PAVILIONS

Industry associations join to unite experts that continuously make a difference in the building and construction industry.



### EMBASSY PAVILIONS

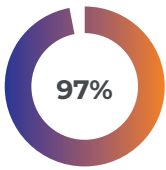
Featured the diplomatic community wherein they offer opportunities in realm of construction, design and architecture.

## INTERNATIONAL PAVILIONS

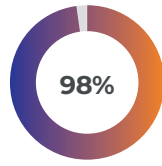
Various country pavilions making this year's list of exhibitors.



# EXHIBITORS' FEEDBACK



of the Exhibitors met their company's target market during the exhibits



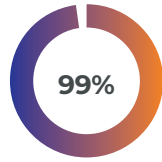
of Business Matching participants have met their target opportunities



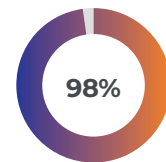
of the Exhibitors will participate again at WOCEE 2025



of the Exhibitors rated the Worldbex Services International (WSI) as Excellent for their overall event system and organization



of the exhibitors rated their overall corporate performance during the exhibition as "Excellent"



of the Exhibitors rated their overall outcome of the exhibits as "Excellent"



## TOP 5 OBJECTIVE OF PARTICIPATION

- 1 Market Exposure
- 2 Promote Awareness of Products
- 3 Market / Test New Products
- 4 Generate Increased Businesses Products
- 5 Appoint New Agents / Distributors



# VISITORS' SURVEY RESULT



**HON. EDUARDO CRIZALDO FUGOSO**  
 REPRESENTATIVE OF DOST  
 UNDERSECRETARY HON. SANCHO MABBORANG

"THIS EXPO IS A CELEBRATION OF INGENUITY, COLLABORATION, AND THE EVOLVING TECHNOLOGICAL LANDSCAPE THAT SHAPES OUR EVERYDAY LIVES WE LOOK AT WOCEE AS AN EVENT THAT BRINGS TOGETHER DIFFERENT STAKEHOLDERS IN OPEN DIALOGUE AND TECHNICAL COLLABORATION WE BELIEVE THAT THE TRUE INNOVATION THRIVES WHEN WE BUILD ENABLING ECOSYSTEMS AND FACILITATE KNOWLEDGE EXCHANGE."

## TOP 5 EVENT INTEREST

- Exhibitors and Participating Brands
- Gamers Den
- TechTalk 2023
- MRSP Robotics Competition
- Business Matching

## TOP 5 PURPOSE OF THE EVENT

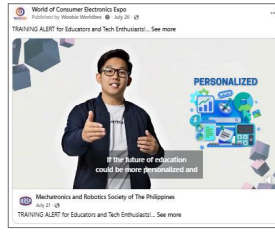
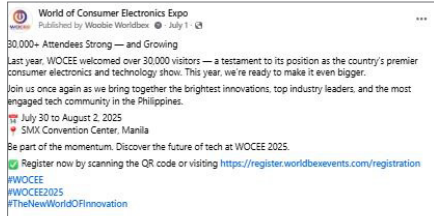
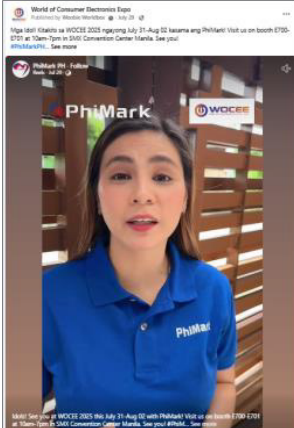
- Technology Update
- Source New Electronics Product and Services
- Visit Exhibitors and Suppliers
- Gather Information
- Attend TechTalk

**97.3%**

of the visitors rated the over all event as **EXCELLENT.**

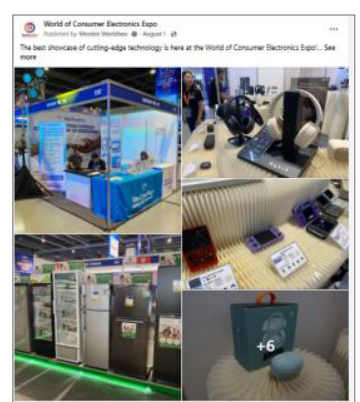
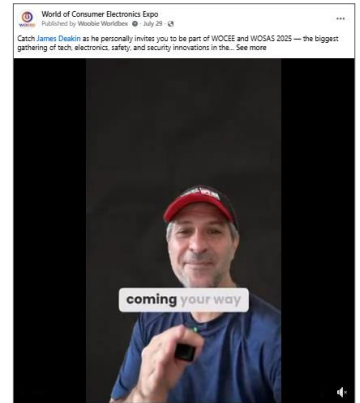
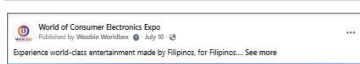


# MEDIA EXPOSURE



## TOTAL MEDIA VALUE 38,322,487.20

PRESS RELEASES(ONLINE & PRINT), WEBSITE ADS, TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS, FACEBOOK, INSTAGRAM



**WORLD**BEX SERVICES INTERNATIONAL



# WORLD OF CONSUMER ELECTRONICS EXPO 2026

The **World of Consumer Electronics Exposition (WOCEE)** is a cutting-edge showcase of the latest innovations in the consumer electronics industry. This annual event brings together leading tech companies, manufacturers, and enthusiasts from around the world to explore and experience the newest gadgets, electronics, and technological advancements. **WOCEE** serves as a hub for product launches, demonstrations, and networking opportunities, making it a must-visit for anyone passionate about the ever-evolving world of consumer electronics.

# SAVE THE DATE

**AUGUST 5 - 8, 2026**

**10:00 AM - 7:00 PM**

**SMX CONVENTION CENTER MANILA**

Please refer to the Organizer for Major and Minor Sponsorship Packages: For more information, please contact  
**Ms. Dolly Cruz** 📞 +8656-92-39 loc. 111 📠 +0965-4455766 ✉️ [ws12@worldbexevents.com](mailto:ws12@worldbexevents.com)

ORGANIZED BY:



Suite 1203 BTC Centre 288 Ortigas Ave. cor. Roosevelt St., Greenhills San Juan 1502 Philippines.